



<https://threekg.com/jobs/content-creator/>

## Content Creator

### Description

We are looking for a **creative and versatile Content Creator** to produce engaging and original content across different platforms. The ideal candidate will have a passion for storytelling, strong writing and visual skills, and a deep understanding of social media trends and audience behavior.

As a Content Creator, you'll work closely with the marketing and design teams to craft content that builds brand awareness, drives engagement, and delivers real value to our clients.

### Responsibilities

- Create engaging content for various platforms: social media posts, blog articles, short videos, reels, stories, website copy, etc.
- Brainstorm and execute creative content ideas aligned with marketing strategies.
- Collaborate with designers, photographers, and motion teams to bring content ideas to life.
- Stay on top of social trends, formats, and viral content to keep our content fresh and relevant.
- Write compelling captions, scripts, and post copy in both Arabic and English.
- Organize and participate in content shoots (photo/video) when needed.
- Ensure brand tone and voice are consistent across all content.
- Track performance and provide insights for improvement.

### Qualifications

- Bachelor's degree in Media, Marketing, Journalism, or related field.
- 2+ years of content creation experience, preferably in a marketing agency.
- Excellent writing skills in both Arabic and English.
- Solid understanding of social media platforms (Instagram, TikTok, LinkedIn, Facebook, etc.).
- Comfortable in front of the camera and/or behind the scenes during shoots.
- Ability to work independently and in a team environment.
- Basic photo/video editing skills are a plus (e.g. using Canva, CapCut, or Adobe tools).
- Creative, proactive, and trend-savvy personality.

### Skills

- Experience with short-form video content (Reels, TikTok).
- Knowledge of SEO and content marketing principles.
- Basic graphic design or motion background is a plus.

### Hiring organization

3KG

### Employment Type

Full-time

### Job Location

Maadi, Cairo, Egypt

### Working Hours

8 Hours

### Date posted

June 19, 2025

### Valid through

05.07.2025