



<https://threekg.com/jobs/design-director/>

Design Director

Description

We are seeking a highly creative and strategic Design Director to lead our design function and drive visual excellence across all client work. This role is responsible for setting the design vision, elevating craft and quality, and ensuring every output aligns with brand strategy and business goals.

As a Design Director, you will shape brand identities, define visual systems, and lead a team of designers across digital-first deliverables. You'll collaborate closely with content, strategy, marketing, and motion teams to deliver impactful campaigns, strengthen client relationships, and build a high-performing creative culture.

Responsibilities

- Own the design vision across accounts and ensure consistent quality, craft, and brand alignment.
- Lead the creative development of digital campaigns, branding projects, and visual systems.
- Oversee and approve design direction and final outputs, ensuring consistency with client goals and brand identity.
- Partner with copywriters, strategists, and marketing leads to develop integrated concepts and campaigns.
- Lead, mentor, and develop a team of graphic and motion designers through feedback, coaching, and clear direction.
- Establish design processes, standards, and guidelines to streamline execution and raise overall performance.
- Present creative direction and rationale to internal stakeholders and clients with clarity and confidence.
- Stay ahead of design trends, tools, and innovation—translating what matters into practical improvements in output.
- Maintain high standards of execution across all deliverables (social media, websites, ads, presentations, etc.).
- Manage multiple projects simultaneously, balancing priorities, resources, and deadlines.

Qualifications

- Bachelor's degree in Graphic Design, Visual Communication, or a related field.
- 7+ years of experience in design/art direction within a digital or advertising agency, including leadership experience.
- Strong portfolio demonstrating high-level design craft, brand thinking, and creative leadership across various media.
- Expert in Adobe Creative Suite (Photoshop, Illustrator, InDesign); strong familiarity with Figma (or similar) is a plus.
- Strong knowledge of branding systems, layout, typography, color theory, and digital content formats.
- Excellent leadership, communication, and presentation skills.
- Strong organizational and time-management abilities.

Skills

- Experience directing motion design and video content.
- Familiarity with UI/UX principles and design systems.

Hiring organization

3KG

Employment Type

Full-time

Job Location

Maadi, Cairo, Egypt

Working Hours

8 Hours

Date posted

January 14, 2026

Valid through

05.07.2025

- Ability to thrive in a fast-paced, agile environment.
- Strategic thinking and strong problem-solving mindset.

Job Benefits

- Profit share linked to performance and business impact
- Health insurance
- Professional development opportunities
- A collaborative, inclusive work environment