



<https://threekg.com/jobs/senior-graphic-designer/>

## Senior Graphic Designer

### Description

We are looking for a **Senior Graphic Designer** with a strong creative vision and a passion for digital design to join our growing team. The ideal candidate will lead the creation of high-impact visual content for various digital marketing campaigns, social media, branding projects, and more.

As a Senior Graphic Designer, you will play a key role in translating strategic ideas into visually compelling designs, while maintaining consistency with brand guidelines and ensuring high quality across all deliverables.

### Responsibilities

- Conceptualize and design creative assets for social media, digital ads, websites, branding, presentations, and other marketing materials.
- Collaborate with copywriters, social media specialists, and marketing teams to deliver cohesive campaigns.
- Ensure visual consistency across all client materials and touchpoints.
- Take ownership of projects from idea to execution, managing multiple tasks simultaneously.
- Mentor and support junior designers by providing feedback and guidance.
- Stay updated on design trends, tools, and best practices in the digital space.
- Contribute to brainstorming sessions and provide fresh creative ideas.
- Prepare final files for digital use and printing when needed.

### Qualifications

- Bachelor's degree in Graphic Design, Visual Arts, or related field.
- 4+ years of experience in graphic design, preferably within a digital agency or marketing environment.
- Strong portfolio showcasing a variety of design work, especially in digital formats.
- Expert in Adobe Creative Suite (Photoshop, Illustrator, InDesign); familiarity with Figma, Canva, or similar tools is a plus.
- Solid understanding of branding, typography, color theory, layout design, and digital content formats.
- Excellent time management and organizational skills.
- Strong attention to detail and ability to meet deadlines.
- Strong communication and collaboration skills

### Skills

- Basic knowledge of motion graphics or experience working with motion teams.
- Understanding of UI/UX design principles.
- Experience designing for paid media campaigns and A/B testing creatives.
- Knowledge of print design and production processes is a plus

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### Employment Type

Full-time

### Industry

Digital Marketing and Advertising

### Job Location

Maadi, Cairo, Egypt

### Working Hours

8 Hours

### Date posted

June 4, 2025

### Valid through

05.07.2025