



<https://threekg.com/jobs/senior-motion-graphics-designer/>

Senior Motion Graphics Designer

Description

We are looking for a **highly creative and experienced Senior Motion Graphics Designer** to join our growing team. The ideal candidate will bring visual concepts to life through engaging animations and video content that align with brand identities and campaign goals.

As a Senior Motion Designer, you will be responsible for conceptualizing, designing, and executing high-quality motion graphics for social media, ads, promotional videos, and explainer content. You'll work closely with the creative team and marketing strategists to deliver impactful visual storytelling.

Responsibilities

- Design and produce high-quality motion graphics for a variety of platforms, including social media, digital ads, websites, and presentations.
- Collaborate with creative directors, content creators, and marketing teams to understand project goals and translate them into compelling visuals.
- Lead animation projects from concept to final delivery.
- Develop storyboards, style frames, and motion references to present ideas.
- Maintain brand consistency across all visual outputs.
- Stay up to date with the latest trends in animation, design, and video production.
- Mentor and guide junior designers when needed.
- Manage multiple projects and deadlines efficiently.
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Qualifications

- Bachelor's degree in Graphic Design, Animation, Multimedia Arts, or a related field.
- 4+ years of professional experience in motion graphics, preferably in a marketing or agency environment.
- Strong portfolio showcasing creative motion work across different formats (2D, kinetic typography, transitions, visual effects).
- Proficient in Adobe Creative Suite (After Effects, Premiere Pro, Illustrator, Photoshop); knowledge of Cinema 4D or similar 3D software is a plus.
- Excellent understanding of animation principles, timing, and storytelling.
- Ability to work independently and lead projects creatively.
- Strong communication and collaboration skills.
- Attention to detail and ability to meet tight deadlines.

Skills

- Experience with explainer videos, character animation, or UI animations.
- Sound design knowledge is a plus.
- Experience working with social media video formats and platform requirements (Reels, YouTube, Stories, etc.)

Hiring organization

3KG

Employment Type

Full-time

Industry

Digital Marketing and Advertising

Job Location

Maadi, Cairo, Egypt

Working Hours

8 Hours

Date posted

June 4, 2025

Valid through

05.07.2025