



<https://threekg.com/jobs/account-manager/>

Account Manager

Description

We are looking for a **dynamic and detail-oriented Account Manager** to join our growing digital marketing agency. The ideal candidate will be responsible for building strong client relationships, managing project timelines, and ensuring the successful execution of digital marketing campaigns across multiple channels.

The Account Manager acts as the main point of contact between the client and internal teams, making sure that client goals are clearly understood and met through strategic planning, communication, and performance tracking.

Responsibilities

- Serve as the main point of contact for assigned clients.
- Understand client goals, industries, and target audiences to deliver tailored marketing strategies.
- Coordinate with internal teams (design, content, media buying, SEO, etc.) to execute campaigns effectively.
- Manage project timelines, deliverables, and budgets to ensure campaigns run smoothly and meet KPIs.
- Prepare and present performance reports and insights to clients on a regular basis.
- Identify opportunities for upselling or cross-selling digital services to existing clients.
- Handle client concerns with professionalism and ensure high client satisfaction and retention.
- Stay updated on the latest trends in digital marketing and provide strategic input

Qualifications

- Bachelor's degree in Marketing, Business, Communications, or a related field.
- 2+ years of experience in account management, preferably in a digital marketing agency.
- Strong understanding of digital marketing channels: social media, paid ads, SEO, content, email marketing, etc.
- Excellent communication and interpersonal skills – both written and verbal.
- Ability to manage multiple clients and projects simultaneously under tight deadlines.
- Strong organizational skills and attention to detail.
- Familiarity with tools like Google Analytics, Meta Ads Manager, HubSpot, or similar CRM/project management tools is a plus.
- Fluent in Arabic and English (spoken and written).

Skills

- Experience with performance marketing campaigns.
- Knowledge of KPIs like ROAS, CPL, CTR, and conversion rates.

Hiring organization

3KG

Employment Type

Full-time

Industry

Digital Marketing and Advertising

Job Location

Maadi, Cairo, Egypt

Working Hours

8 Hours

Date posted

June 3, 2025

Valid through

05.07.2025

- Ability to interpret data and generate actionable insights.
- Basic understanding of creative and content production processes.